



THE **G** IS SILENT

Musical Selection COGNOSCENTE

# BIO

- GNO which is pronounced “NO” because the g is silent. “GNO” being short for the word “cognoscente” due to his expertise and knowledge in DJ’ing, music and lifestyle.
- GNO first got a taste for disc jockeying as an intern with Emmis Communications in 2001.
- He paid his dues as a remote broadcast tech setting up the equipment for jocks working for WTLC in Indianapolis.
- He then moved to New York City in 2003 to pursue a career in music and worked in the Marketing & Promotions department with Kiss FM as well as HOT 97.
- He started DJ’ing in New York City around 2009 before ultimately moving back to Indianapolis to evolve his career.
- Currently holds a residency on Fox 59 Indianapolis on Friday mornings, as well as with the Indiana Pacers, and spins regularly at night clubs and venues throughout the universe.

# SERVICES AND CAPABILITIES

- Festivals
- Live Television
- Radio
- Arenas
- Nightclubs
- Corporate Events
- Holiday Parties
- Birthday Parties
- Weddings
- Meet & Greets
- Music Production
- Custom Marketing/ PR Campaigns
- Customized Visual Displays
- Custom Packages Available

# CLIENTS

- **PACERS SPORTS AND ENTERTAINMENT**
- **THE INDIANAPOLIS COLTS**
- **INDIANAPOLIS MOTOR SPEEDWAY**
- **KARMA INTERNATIONAL**
- **MAXIM**
- **FOX 59 INDIANAPOLIS**
- **BIG MACHINE**
- **MISS UNIVERSE IRELAND**
- **SPORTSMARK**
- **SIMON**
- **LIVE NATION**
- **DEFENDERS**

# MUSIC PLACEMENTS

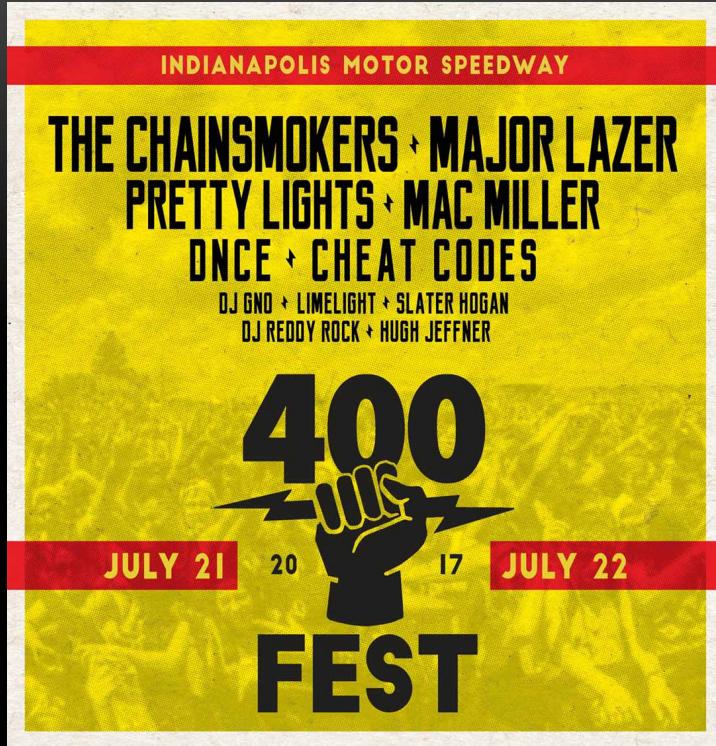
- GNO has a single record entitled “Liquor Talk” streaming on all music services.
  - Verified Spotify Artist  
<https://open.spotify.com/artist/1A6FeMD147KBXYArKNPwhp>
  - Verified Shazam Artist  
<https://www.shazam.com/artist/204247042/dj-gno#referrer=shz.am>
- GNO collaborated with Miss Universe Ireland Pageant and co-produced theme music entitled “Miss Emerald Isle” for the 2017 Miss Ireland Pageant.

# **GNO ON THE GO!**

- **GNO has opened for artists such as Post Malone, Cardi B, Marshmello, Major Lazer, Tiesto, Migos, Travis Scott, DNCE, Machine Gun Kelly, French Montana, August Alsina, Flo Rida, Mac Miller, Cheat Codes, The Chainsmokers, DMX, Naughty by Nature, Fabolous, Digital Underground, Ying Yang Twins, DJ Clue, DJ Irie, DJ Whoo Kid, Jesse Marco, Tee Grizzley, and AWOLNATION.**
- Noteworthy attendees include; Floyd Mayweather, Randy Moss, Fergie, Nick Cannon, James Harden, Roger Goodell, Alex Smith, Andrew Luck, Reggie Wayne, Don Benjamin, Victor Cruz, Robert Mathis, Reggie Miller, Craig Sager, Flo Rida, Conor Daly, Michael Phelps, David Letterman, Chris Pine, iJustine, Austin Armacost, Terrell Owens, Lil Bow Wow, Tom Green, Pam Grier and many many more!
- **GNO has played all over the United States in New York City, Miami, Detroit, Indianapolis, Houston, as well as Los Angeles. He has also played internationally in Paris, Negril, Jamaica and Cancun, Mexico.**







## 400 Festival Recap

<https://www.youtube.com/watch?v=02f2D10mlrU>







# PRESS LINKS

## FOX 59 Links

<http://fox59.com/2016/02/07/fox59-does-the-dab/>

<http://fox59.com/2016/11/11/fox59-morning-takes-on-the-mannequin-challenge-and-its-amazing/>

<http://fox59.com/2016/06/27/video-after-his-concert-justin-bieber-partied-in-indy-with-his-dj/>

Maxim Super Bowl 2018 Official Video (see 0:31 and 1:26 on video)

<https://vimeo.com/255638608>

## Maxim Indy 500 Party Red Carpet

[https://www.gettyimages.com/license/534799126?share=site\\_twitter](https://www.gettyimages.com/license/534799126?share=site_twitter)

## Miss Universe Ireland Press

<https://ondine.ie/miss-universe-ireland-2017-winner/>

Downtown Indy Commercial (see 2:37 on video)

<https://www.facebook.com/DowntownIndy/videos/1237542756301611/?pnref=story>

## IndyStar

<https://www.indystar.com/story/news/local/2017/12/07/downtown-indys-new-years-eve-celebration-changing-locations-slightly/928757001/>

<https://www.indystar.com/picture-gallery/life/2016/05/28/inside-the-maxim-indy-500-party/85081838/> (picture #34)

# SOCIAL MEDIA LINKS

- INSTAGRAM - <https://www.instagram.com/gnouniverse>
- TWITTER - <https://twitter.com/gnouniverse>
- SPOTIFY - <https://open.spotify.com/artist/1A6FeMD147KBXYArKNPwhp>
- FACEBOOK - <https://www.facebook.com/gnouniverse>
- OFFICIAL WEBSITE - <https://gnouniverse.com>

# CONTACT

JAMES WALDON

james@gnouniverse.com

917-470-5961

www.gnouniverse.com

GNO  
ENTERPRISES